



Working Families Win

*Strengthening Jobs,
Families & Communities!*

JOB ANNOUNCEMENT

Working Families Win Organizers Needed!

Americans for Democratic Action: Americans for Democratic Action (ADA) is the nation's most experienced independent advocacy organization whose lobbying philosophy is based on democratic action - motivating grassroots activists to lobby their Senators and Representatives as constituent-advocates.

Working Families Win: Working Families Win (WFW) is ADA's community-based organizing project. The program is based on the belief that for working families across the country, the economy is not working. Good jobs have left our communities and have been replaced by lower wage jobs, often without benefits. Daily living costs are skyrocketing, yet wages for most workers are stagnant at best. Many workers who are suffering the most from the current economy are not meaningfully engaged in the political process.

ADA and WFW volunteers believe that when working people are organized to support real alternatives to today's economic policies, demand that candidates support these alternatives too, and persuade their neighbors that we have a clear choice, real change will occur.

Project Organizer: WFW is looking for energetic self-starters to run local issue organizing campaigns. Candidates should have previous organizing experience in issue or candidate campaigns and a desire to help promote a progressive agenda. Local ties a plus. This is a unique opportunity to play an integral role in a dynamic project in 2010.

The position reports directly to the WFW project director and/or the national field coordinator. Comprehensive training provided.

PRIMARY RESPONSIBILITIES

- Implement WFW field and outreach strategies in target communities, including grassroots lobbying actions, voter education campaigns, candidate "bird-dogging," voter id, and GOTV.
- Build coalitions among allies and nontraditional constituencies to grow broad community support for the WFW agenda.
- Implement a neighbor-to-neighbor house meeting model of organizing to build, engage, and mobilize a network of activists to advance WFW's national advocacy campaigns through local organizing efforts.
- Generate local media coverage on behalf of WFW.
- Coordinate local and regional activist skills trainings.
- Help develop and execute direct actions in target areas.
- Track and report campaign deliverables.

PROFESSIONAL REQUIREMENTS

- 1-2 years organizing experience in electoral, issue and/or legislative campaigns.
- Experience engaging and motivating large numbers of volunteers.
- Experience working collaboratively with other organizations.
- Enjoy working under pressure and can think quickly on your feet.
- Ability to work independently, as part of a geographically dispersed team.
- Familiarity with and understanding of health care and economic issues.
- Excellent organizational, verbal, written, and interpersonal skills.
- Willingness and ability to travel throughout the assigned project region.

SALARY and BENEFITS

Salary commensurate with experience. ADA is an equal opportunity employer.

TO APPLY

Submit a cover letter, resume, and references to dkusler@adaction.org.